**Approved Content Weightages for Primary and Secondary Healthcare DepartmentPUNJAB FAMILY PLANNING PROGRAM**

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| --- | --- | --- | --- |
| **Sr. No** | **Designation of the Post** | **Criteria and Subject Division** | **Subject**  **% Weight** |

|  |  |  |  |
| --- | --- | --- | --- |
| **01** | **Monitoring & Evaluation Specialist** | **As per the Advertisement** | **100%** |
| English (Grammar, Vocabulary & Comprehension) | 20% |
| IQ | 10% |
| Quantitative Reasoning | 10% |
| Fundamentals of Management | 10% |
| Project Monitoring & Evaluation | 20% |
| Organizational Behavior | 10% |
| Administrative Procedures | 10% |
| Communication skills | 10% |
| **02** | **Manager MIU/IT Specialist** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Programming Fundamentals | 10% |
| Computer Communication and Networks | 10% |
| Operating Systems | 10% |
| Database Systems | 10% |
| Data Structures and Algorithms | 10% |
| Fundamentals of Management | 10% |
| **03** | **Environment & Safeguard Specialist** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Quantitative | 10% |
| IQ | 10% |
| Basic Computer Knowledge (MS-Word Excel, PowerPoint) | 10% |
| Ecology and Applied Ecology | 15% |
| Environmental Microbiology and Biotechnology | 15% |
| Environmental Profiles of Pakistan and Environmental Economics | 10% |
| Natural Resource Management, Biodiversity and Conservation | 10% |
| **04** | **Communication Specialist** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Quantitative | 10% |
| IQ | 10% |
| Advertising and Public Relations | 15% |
| Introduction to Mass communication | 15% |
| International/Global Communication | 10% |
| Journalistic Writings | 10% |
| Communication Theories | 10% |
| **05** | **Manager Private Sector Engagement** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 15% |
| Project Management | 15% |
| Marketing | 10% |
| Communication skills | 10% |
| Administrative Procedures | 10% |

**Contractual Employees**

|  |  |  |  |
| --- | --- | --- | --- |
| **01** | **Communication Officer Print & Electronic** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Quantitative | 10% |
| IQ | 10% |
| Advertising and Public Relations | 15% |
| Introduction to Mass communication | 15% |
| International/Global Communication | 10% |
| Journalistic Writings | 10% |
| Communication Theories | 10% |
| **02** | **Communication Officer Social & Digital** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Quantitative | 10% |
| IQ | 10% |
| Advertising and Public Relations | 15% |
| Social Media Marketing | 15% |
| Digital Media Marketing | 10% |
| Journalistic Writings | 10% |
| Communication Theories | 10% |
| **03** | **Program Officer Private Sector Engagement** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 15% |
| Project Management | 15% |
| Marketing | 10% |
| Communication skills | 10% |
| Administrative Procedures | 10% |
| **04** | **Program Officer Finance** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 15% |
| Project Management | 10% |
| Finance | 15% |
| Advance Accounting | 10% |
| Auditing | 10% |
| **05** | **Program Officer Procurement** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 15% |
| Project Management | 10% |
| PPRA Rules | 15% |
| Supply Chain Management | 10% |
| Administrative Procedures | 10% |
| **06** | **Program Officer Statistics / Data** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 15% |
| Project Management | 10% |
| Statistics | 15% |
| Data Management | 10% |
| Research Methods | 10% |
| **07** | **Program Officer Social & Gender** | **As per the Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Sociological Imagination | 10% |
| Social Groups, Deviance and Social Control | 10% |
| Social Structure | 15% |
| Socialization and Personality | 10% |
| Social Issues in Pakistan | 15% |